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Reinhart Boerner Van Deuren S.C.

PATENT APPLICATION

By: /Leslie S. Miller/
Leslie S. Miller

Date: September 6, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

GROUP ART UNIT: 3622

EXAMINER: NAMRATA BOVEJA

In re application of: Carlos G.)	
Gonzales-Rivas)	
)	
Application No: 09/882,511)	For: OFFLINE TO ONLINE
)	MARKETING PROGRAM TO
Confirmation No.: 8335)	INCENTIVIZE TELEVISION
)	VIEWERS TO PARTICIPATE
Filed: June 15, 2001)	IN AN INTERACTIVE
)	INTERNET CONTEST
Attorney Docket No.: 6511)	
)	
Customer No.: 22922)	
)	

Commissioner for Patents
Mail Stop Amendment
P.O. Box 1450
Alexandria, VA 22313-1450

September 6, 2007

AMENDMENT A

Sir:

In response to the Office Action mailed March 7, 2007, entry of the following amendments and reconsideration of the claimed subject matter following this

Amendment A is respectfully requested. Applicant hereby respectfully petitions for an extension of time of three (3) months in responding to the Office Action dated March 7, 2007, on the above-identified patent application. The extension extends the time to respond from June 7, 2007, to September 7, 2007, and this petition, together with an Amendment A and the requisite fees, are being filed concurrently with a certificate of mailing on or before the latter date. This request for an extension of time would allow the Amendment A to be submitted six (6) months after the date of the Office Action.

Accordingly, the appropriate fee for extension of time is that stated in 37 C.F.R. Section 1.17(a)(3) for a small entity, which is a \$510.00 extension fee for response within the third month. Since after the Amendment A, 28 claims remain pending, of which 5 are independent, and since in the application 28 claims were paid for, of which 5 were independent, no additional fees for claims are believed to be due for this Amendment A.

The total thus due for this Amendment A is \$510.00, and is authorized to charge the \$510.00 in fees for the extension of time to Deposit Account No. 18-0882. The U.S. Patent and Trademark Office is authorized to charge any additional fees required to secure the entry of this Amendment A, or to credit any overpayment, to Deposit Account No. 18-0882.

Amendments to the Claims are reflected in the listing of claims that begins on page 4 of this Amendment A.

Remarks begin on page 16 of this Amendment A.

Please make the following amendments to the application: